



NATIONAL SPORTS & PHYSICAL ACTIVITY CONVENTION

**OUR COMMITMENT TO
ENVIRONMENTAL SUSTAINABILITY**

WHY WE NEED TO ACT

Globally we acknowledge that climate change is affecting the globe's prosperity and impacting on our community and planet.

As we experience more 'hot days' in Australia, we need to consider how this will impact our nation's ability to participate, plan, invest and deliver community sports and recreation, programs, facilities and events.

Our industry has started to take action and raise the importance of climate change on the industry's agenda. The National Sports and Physical Activity Convention (NSC) and Smart Connection Consultancy (SCC) as its current custodian are committed to make a change by promoting, advocating, and investing in change to manage our climate impact.

Our planet's alarm is going off, and it's time to wake up and take action
- Leonardo Di Caprio



OUR COMMITMENT

The National Sports and Physical Activity Convention (NSC) and its founders Smart Connection Consultancy (SCC) are committed to leaving the planet, our people and our economy in a better place than when we started by inspiring, guiding the next generation of leaders.

Embracing the UN's Sustainability Development Goals (SDG's) through a Triple Bottom Line (TBL) framework, our planning and delivery of events and advisory services are fundamentally based upon what we can control directly through SCC and the NSC, the influence we may have on our partners and collaborators and advocacy we stimulate through our NSC program

Our Sustainability Framework

The Sustainability Framework that SCC/NSC has adopted is aligned with both the United Nations SDG's and the TBL that many governments use. Namely:

Our planet – to leave a better environmental footprint than the one we found, ready for the next generation of leaders.



Our Community - Engaging with our people, partners, collaborators, clients, delegates to make a difference to our planet.



Our Prosperity – To ensure NSC & SCC are sustainable to allow us to continue to make a difference to our community whilst balancing the annual subsidy to the event to allow access to the knowledge sharing.



OUR SPHERES OF INFLUENCE

CONTROL

NSC / SCC

INFLUENCE

Our partners,
collaborators,
speakers and
exhibitors

ADVOCACY

Our broader
industry through
our attendees
and their
organisations



OUR VISION

Our 2032 plan to: Inspire positive change by...

creating change with what we control, influence and advocate for in the events and consulting pathways with the community sport, recreation, play and exercise markets

We are committed to achieving this with our people, partners, collaborators, clients and delegates

by providing state of the art knowledge, case studies and inspiration to highlight sustainability and environmental impact for the good of the next generation

Our 2032 sustainability vision is to....

make a difference to environmental sustainability

OUR PLANET

SCC and the NSC are committed to reduce our environmental footprint to alleviate the pressure on future generations.
To do that we will:

OURSELVES

- We take seriously what we can control and change ourselves.
- Reduce our use of paper, plastics and unsustainable products from within our business
- Embrace green energy for our power choice and use public transport where possible.
- Our choice will be virtual meetings to reduce CO₂ emissions from travel
- Plant a tree annually for each staff member and client we work with.

OUR PARTNERS

- We will work with our partners at MCEC to reduce the amount of energy that is used at the NSC annually, therefore reducing CO₂ emissions.
- Seek to phase out problematic and unnecessary single use plastics involved in the conference and expo.
- All speakers that NSC support to travel internationally will have the 'carbon offset' option exercised.
- Ensure that we seek a sustainability partner to offset the carbon footprint by planting a tree for every delegate.
- Encourage all exhibitors to adopt a positive approach to their environmental footprint while at the expo, by working with the MCEC to educate them to their options.
- Work with the MCEC to embrace good practices and pass them onto our partners.
- Celebrate good practice through recognition in the national awards.
- Our procurement methodologies should reward future partners environmental sustainability commitments.

OUR INFLUENCES

- Advocate for a broader industry embracement
- Ensure that sustainability is a prominent part of the NSC program annually.
- Provide tools and case studies for delegates to take back to work to make a difference

OUR COMMUNITY

The sustainability and success of our commitment is down to our people, the people of organisations we work with and the broader individuals that we can influence. We need to commit to climate sustainability to have success internally. To develop a vision for the community's sustainability, our leaders, participants and administrators are committed to the following:

OURSELVES

We will invest in our own people and seek our next generation of leaders to be part of our sustainable vision by:

- Encouraging our staff, volunteers and associates to be vocal and create our own pathways for event and organisational success.
- Offering reduced access rates to encourage younger people (our future leaders) to be part of the NSC through our partners.

OUR PARTNERS

- To offer a Future Leaders Program, to encourage under 30's to be a more vocal part of the industry , by encouraging them to attend.
- To provide discounted access to NSC for key cohorts that will be part of the conference, including speakers, volunteers, partners and collaborators to create great access for current and future leaders.

OUR INFLUENCES

- To provide opportunities for delegates to have access to ongoing capacity building.
- Provide networks to peak bodies, partner organisations and collaborators to allow individuals to grow capacity and capability.

OUR PROSPERITY

SCC is committed to developing an exciting and contemporary event to ensure Long term sustainability for the business, while balancing accessibility and cost affordability to the industry. We will do this by:

OURSELVES

- Ensuring the SCC business is economically sustainable year on year, so that we can cashflow the development of new experiences for NSC events annually.
- Ensure that we continue to subsidise key cohorts involved with NSC, of approximately \$250,000 annually, for students, volunteers, the Future Leaders Program, speakers and partners.
- Provide a discount scheme for key industry groups to have access to the conferences.
- Provide industry opportunities to secure access to events all year round
- Invest in charities that provide additional opportunities to enhance the wellbeing of children.
- Invest in start up businesses that can help play, sport and recreation be more sustainable and reach a greater audience.

OUR PARTNERS

- Work with all of our collaborators to encourage them to promote the subsidies NSC offer.
- Encourage our partners to support opportunities for children to be more active and reduce financial barriers to participation.
- Secure grant funding from our industry to encourage NSC/SCC to create knowledge sharing on how to be more economically sustainable.

OUR INFLUENCES

- Provide knowledge sharing advice to the industry to help organisations be more financially viable and sustainable