

DISCOVER THE NEW FRONTIER IN SPORT & RECREATION...



**NATIONAL
SPORTS
& PHYSICAL ACTIVITY
CONVENTION**

27-28 JULY 2023 - MELBOURNE CONVENTION & EXHIBITION CENTRE

NSC COMMITMENT TO COLLABORATION

NSC is developed with over 30 key peak bodies from Australia and Internationally. From the sport, recreation, play, fitness, health, wellness, education and government sectors the NSC continues to build upon the past events focus of how to encourage more people to be active, grow participation and sustainability of the industry.

INDUSTRY PARTNERS



COLLABORATIVE PARTNERS



A NEW FRONTIER

CONNECTING INNOVATION AND SUSTAINABILITY FOR FUTURE GENERATIONS

LEADERSHIP - PEOPLE - FUNDING - TECHNOLOGY
CLIMATE CHANGE - PARTICIPATION - PLACE



AUSTRALIA'S LEADING KNOWLEDGE SHARING AND NETWORKING EVENT FOR THE SPORT, RECREATION, PLAY, FITNESS AND HEALTH INDUSTRIES

27 – 28 JULY 2023 • MELBOURNE CONVENTION & EXHIBITION CENTRE

The National Sports & Physical Activity Convention (NSC) is a two-day conference and expo that brings together leading experts from Australia, Asia Pacific and around the globe, offering the most up-to-date and inspiring knowledge sharing, highlighting innovative solutions to the industry's challenges and opportunities.

The conference program offers unrivalled professional development education, industry innovators and practical insights into best practices, key challenges, opportunities and strategies across seven streams. Industry experts will provide will raise key questions, provide strategies and solutions for the industry.

NSC is again the destination for thought leaders from Australia and around the globe with the NSC Oration and 3 Keynote Global Thought Leader presentations across the two-day event.

OVER 40 WORKSHOPS DISCUSSING KEY THEMES





NATIONAL SPORT & PHYSICAL

NSC ORATION

The importance of global events to encourage greater inclusion and gender equity.

GLOBAL THOUGHT LEADER KEYNOTE SESSIONS

- ▶ A new frontier for our industry
- ▶ Climate change leadership opportunities in sport, major events, and community participation
- ▶ Money is a terrible master but an excellent servant

BIG ISSUES KEYNOTE SESSIONS

- ▶ Community leisure and sports - Next gen design
- ▶ Growing participation - Sports \$100 million question
- ▶ Active cities - Planning for more active environments and communities
- ▶ The need for a national play agenda – To set our children up for life
- ▶ Sustainable and innovative sports grounds – The biggest change in narrative for a generation
- ▶ The future of sport - Finance, legacy, and reality
- ▶ The benefits of sport to today's school children and their communities

WORKSHOPS

- ▶ International design and planning. *Made possible by IAKS*
- ▶ Facility management and community impact
- ▶ Inclusion for young people – Embracing fun to grow participation and maximise retention. *Made possible through VicHealth*
- ▶ Growing participation - recreation and community sport. *Made possible by Forward Pivot*
- ▶ Active cities - Planning for more active cities. *Made possible by ActiveXchange*
- ▶ Play - Nurturing curious and confident children. *Made possible by Play Australia*
- ▶ Sustainable and innovative sports grounds. *Made possible by SPORTENG*
- ▶ The future of sport
- ▶ School's impact on participation
- ▶ Plus 28 other workshops across seven streams

CO-LOCATED EVENTS



NATIONAL SPORTS
& ENVIRONMENT
CONFERENCE



AUSTRALIAN
SPORTS
TECHNOLOGY
CONFERENCE



FUTURE LEADERS
PROGRAM



CEO BRIEFING

ACTIVITY CONVENTION AT A GLANCE

FREE TO ATTEND EXPO

SUPERCHARGED SPORTS & RECREATION EXPO + MORE... **MUCH MORE**



ACTIVATION SPACES X 8



EXPECTED 75 STANDS



PRODUCT LAUNCHES



ROUNDTABLE WORKSHOPS



NETWORKING EVENT



INTEGRATED NETWORKING AREAS

SPORT & RECREATION EXPO

NSC also features the largest free-to-attend Expo for the sport, recreation, leisure facility and management, play, fitness and health sectors. The industry's most important networking destination and source of innovation for industry professionals.

The Expo is THE place to source new products, services and solution providers in:

- ▶ Sports technology
- ▶ Software and data
- ▶ Leisure facility design
- ▶ Leisure facility management
- ▶ Pool & plant providers
- ▶ Sport equipment suppliers
- ▶ Lighting
- ▶ Engineers
- ▶ Consulting firms Sports management
- ▶ Sports surfaces
- ▶ Playground design & equipment
- ▶ Facility fixtures and fittings suppliers
- ▶ Facility technology and services
- ▶ Modular infrastructure
- ▶ Peak bodies
- ▶ Finance and insurance
- ▶ Training and universities

INCLUSIVE AND ACCESSIBLE EVENT

INCLUSIVE VENUE FEATURES






ACCESSIBILITY SUPPORT








PRAYER AND BABY CHANGE ROOMS

PROGRAM

THURSDAY, JULY 27 2023

Stream	Stream 1: Community Sport and Leisure Facilities	Stream 2: Growing Participation – Recreation and Community Sport	Stream 3: Active Cities – Planning for more Active Cities	Stream 4: Play – Nurturing Curious and Confident Children	Stream 5: Sustainable & Innovative Sports Grounds	Stream 6: The Future of Sport	Stream 7: School's Impact on Participation
Made possible by							
8:45 - 9:00am	NSC 2023 Welcome and Official Opening						
9:00 - 10:15am	Global Thought Leader Keynote Session 1: A new frontier for our industry						
10:15 - 11:15am	Day 1: Morning Break and Expo Networking						
11:15am - 12:30pm	Big Issues Keynote Session 1: Community leisure and sports - Next gen design	Big Issues Keynote Session 2: Growing participation - Sports \$100 million question	Big Issues Keynote Session 3: Active cities - Planning for more active environments and communities	Big Issues Keynote Session 4: The need for a national play agenda - To set our children up for life	Big Issues Keynote Session 5: Sustainable and innovative sports grounds - The biggest change in narrative for a generation	Big Issues Keynote Session 6: The future of sport - Finance, legacy and reality	Big Issues Keynote Stream 7: The benefits of sport to today's school children and their communities
12:30 - 1:30pm	Day 1: Lunch and Expo Networking						
1:30 - 2:15pm	Workshop Session 1a.1: Design shifts to meet generational and participation changes Workshop Session 1b.1: Management innovations to drive community outcomes	Workshop Session 2.1: Inclusion for young people – Embracing fun to grow participation and maximise retention. Made possible through VicHealth	Workshop Session 3.1: Global consensus on measuring social value and impact within communities	Workshop Session 4.1: Play is the earliest foundation for a more inclusive and equitable society	Workshop Session 5.1: Sports synthetic surface innovation strategies to grow participation	Workshop Session 6.1: The need for a bold agenda to allow sport to deliver on its potential	Workshop Session 7.1: Schools embracing sports academies - Impacts on school enrolments and community usage
2:20 - 3:05pm	Workshop Session 1a.2: Balancing fun and safety with demand and profitability Workshop Session 1b.2: Workforce challenges – An industry challenge – Panel session	Workshop Session 2.2: Aged participation – Painting a new picture of participation and health	Workshop Session 3.2: Transforming Active Communities - What it means to strategy and policy for state and local Government	Workshop Session 4.2: The importance of allowing children to play and not specialise for sport	Workshop Session 5.2: Design innovations, limited only by one's imagination	Workshop Session 6.2: Megatrends shaping the future of sport	Workshop Session 7.2: Sport is more than creating tomorrow's Olympians - What can this mean to principals?
3:05 - 4:00pm	Day 1: Afternoon Break and Expo Networking						
4:00 - 5:00pm	NSC Oration						
5:00 - 5:15pm	Australian Sport, Recreation and Play Innovation Awards						
5:15 - 6:15pm	NSC Networking Event Industry networking with exhibitors, colleagues and presenters in the Expo						

Stream	Stream 1: Community Sport and Leisure Facilities	Stream 2: Growing Participation – Recreation and Community Sport	Stream 3: Active Cities – Planning for more Active Cities	Stream 4: Play – Nurturing Curious and Confident Children	Stream 5: Sustainable & Innovative Sports Grounds	Stream 6: The Future of Sport	Stream 7: School's Impact on Participation
Made possible by							
9:00 - 10:15am	Global Thought Leader Keynote Session 2: Climate Change Leadership Opportunities in Sport, Major Events and Community Participation						
10:15 - 11:15am	Day 2: Morning Break and Expo Networking						
11:15am - 12:00pm	Workshop Session 1a.3: Planning community hubs and social infrastructure with impact Workshop Session 1b.3 : Embracing data and industry insights to grow participation and membership	Workshop Session 2.3: Changing the narrative – Sport, physical activity, lifestyle choices, or all	Workshop Session 3.3: A collaborative approach to planning a whole of city/ town approach	Workshop Session 4.3: 20 minute play precincts	Workshop Session 5.3: Embracing the next generation of synthetic surfaces	Workshop Session 6.3: Innovative funding approaches	Workshop Session 7.3: Connecting the dots between schools, participation and community sport - How it can drive student outcomes
12:05 - 12:45pm	Workshop Session 1a.4: The 50m pool is dead, long live community leisure water Workshop Session 1b.4: Next generation of management models for the next generation of community leisure centres	Workshop Session 2.4: The importance of data insights to future proof participation	Workshop Session 3.4: Planning for a 20 minute community and the impact on community provision	Workshop Session 4.4: Designing to future proof play parks for the next 20+ years	Workshop Session 5.4: Innovation to change the narrative in our design and management	Workshop Session 6.4: Managing sport volunteers – Our backbone for success in 2032	Workshop Session 7.4: Ensuring sports in schools is affordable
12:45 - 1:40pm	Day 2: Lunch and Expo Networking						
1:40 - 2:30pm	Workshop Session 1a.5: On the path to “Net Zero” energy facilities – A deep dive Workshop Session 1b.5 : Innovative programs reposition traditional facilities in the community	Workshop Session 2.5: Mind the gap - Bringing Australia together across generational and societal divides	Workshop Session 3.5: Developing active municipality strategies – Measuring Impact	Workshop Session 4.5: Embracing human centred design and child rights approach for designing future play environments	Workshop Session 5.5: Future proofing our sports surfaces - Panel session exploring what’s next with community sports fields, courts and surfaces	Workshop Session 6.5: Reimagining marketing and communications for sport - Or reimagining sport to be more successful at marketing	Workshop Session 7.5: Sports that have programs ready for schools NOW
2:30 - 3:15pm	Day 2: Afternoon Break and Expo Networking						
3:15 - 4:15pm	Global Thought Leader Keynote Session 3: Money is a terrible master but an excellent servant						

*Correct at time of printing. For the most up to date program visit the NSC website.

GLOBAL THOUGHT LEADER KEYNOTE SESSIONS



NSC Oration: The importance of global events to encourage greater inclusion and gender equity.

NSC Oration to be announced on the website.



A new frontier for our industry

 Thursday, July 27, 2023  9:00 AM - 10:15 AM

The World Health Organisation (WHO) is committed to supporting global mega-events such as the FIFA World Cups and the Olympic/Paralympic Games to promote the benefits of physical activity. Exploring transformational systems planning and activation strategy, what this really means for the 'Legacy' of such events to normalise physical activity for communities to become more active. What is needed to change behaviours, from improved social housing, accessibility to community services and a joined-up agenda to name a few.



Raelene Castle ONZM
Group Chief Executive
Sport New Zealand & High
Performance Sport New Zealand



Prof. Alfonso Jimenez
Chief Research &
Innovation Officer
GO fit LAB



Tim Hollingsworth
Chief Executive Officer
Sport England



Climate change leadership opportunities in sport, major events, and community participation

 Friday, July 28, 2023  9:00 AM - 10:15 AM

Panel of Australia's leading sport, event and facility thought leaders and how they are addressing climate change. Embracing the UN's Sports for Climate Action, many International Federations, NSO's and all levels of Government are showing true leadership to make a difference, not only to sport, our communities and humanity. Breaking down the myths, understanding the science of climate change for sport allows organisations to impact on the experience of the community, in a positive manner. With global support cascading down to multiple bottom-line agendas, sport is experiencing benefits from economic, community, environmental and sports development perspectives.



Claire Poole
Founder and Chief Executive Officer
Sport Positive



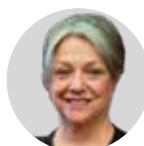
Money is a terrible master but an excellent servant

 Friday, July 28, 2023  3:15 PM - 4:15 PM

Exploring innovative and transformative fiscal solutions to the challenges around asset investment, major events and activating community participation. Each panellist will present for 5 mins and then explore what the options are for our sector for the next decade if we want to grow sports capability and infrastructure leaving a legacy of the global mega-events over the next 10 years.



Kim Brennan AM
Olympic Gold Medallist and
Director and Board Member,
Australian Sports Foundation



Fiona Caniglia
Executive Director,
Q Shelter



Michael Reay
Head of Corporate Affairs,
BlueScope, Australian Steel
Products

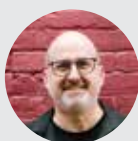
BIG ISSUE KEYNOTE SESSIONS



📅 Thursday, July 27, 2023 🕒 11:15 AM - 12:30 PM

Big Issues Keynote Session 1: Community leisure and sports - Next gen design

Exploring how to push the boundaries, take risks and go beyond what's expected to improve the lives of the communities through the planning, design and construction of community leisure and sports facilities for the next generation of thinking. *Made possible with the support of IAKS.*



Darryl Condon
Managing Principal
hcma architecture + design
IAKS Vice President (Canada)



Brett Diprose
Associate Principal
Warren and Mahoney



Klaus Meinel
Secretary General
IAKS (Germany)

Big Issues Keynote Session 2: Growing participation - Sports \$100 million question

Australia's three largest participation activities of running, cycling and swimming is embraced by 10 million participants, but their involvement doesn't always translate into greater sports membership. Is there an opportunity to connect sport and exercise participation for more active communities. Should we invest \$10 per person to make a healthier nation and also increase opportunities for pathway programs for the sports?



Nicole Adamson
Executive General
Manager – Participation
AusCycling



Adam Bishop
General Manager, Growth
and Development
Athletics Australia



Kirin Lindop
Executive General Manager -
Sport Development
Swimming Australia

Big Issues Keynote Session 3: Active cities - Planning for more active environments and communities

Understanding how collaborations between sport, health, government, education and community organisation can make a sustainable impact on the community and create environments that encourage more people to be active as part of their daily lives. This creates communities that are more liveable, generate more community congeniality, are healthier and more sustainable.



Prof. Robert Copeland
Director, Advanced Wellbeing Research Centre
Sheffield Hallam University



Scott Krueger
Coordinator Community and Recreation
Gold Coast City Council

Big Issues Keynote Session 4: The need for a national play agenda - To set our children up for life

Recognising that play supports increased physical activity outcomes and develops the key traits of skilled sports people. The session explores the potential for collaborative action to develop a national agenda for play that will embed play as a key driver of health, embrace health promotion practice (early intervention) and increase community engagement improving physical activity outcomes for children that are lifelong.



Scott Mackenzie
Play and Physical Activity Consultant
Sport New Zealand



Robyn Monro Miller AM
Chief Executive Officer
Play Australia

BIG ISSUE KEYNOTE SESSIONS



 **Thursday, July 27, 2023**  **11:15 AM - 12:30 PM**

Big Issues Keynote Session 5: Sustainable and innovative sports grounds - The biggest change in narrative for a generation

Climate change and environmental sustainability impacting natural turf, global changes to synthetic microplastics providing innovation to the next generation of surfaces, together with sport adapting field design for recreation needs, means that the industry is being challenged from every perspective. Exploring the key issues and options available for the planning, designing and management of sports surfaces for the next generation.



John Neylan
Turf Agronomist
SPORTENG



Martin O'Dea
Principal Landscape
Architect
CLOUSTON Associates



Martin Sheppard
Managing Director
Smart Connection Consultancy, Chair
IAKS Expert Circle for Sports Surfaces

Big Issues Keynote Session 6: The future of sport - Finance, legacy, and reality

The future of sport is dependent upon sport being able to fund innovation and legacy. Exploring the impacts of major global and national events and what impact can they have to: local community wellbeing, social connectedness, and inclusion; increased jobs and volunteers; sustainable infrastructure, pre and post events; event tourism, economic trade and business opportunities or societal changes.



Patrick Walker
Chief Executive Officer
Australian Sports Foundation



Sarah Loh
Executive Manager
Future Healthy Group,
VicHealth



Rob Auld
Executive General Manager -
Game Development
Australian Football League

Big Issues Stream 7: The benefits of sport to today's school children and their communities

Ensuring 'sport' is on the agenda of every school child sounds simple, but is complex, with competing priorities around resources, time, curriculum, facilities and people.

Exploring a more holistic approach to opening up schools to the community, the importance of growing participation within the school curriculum and interschool sports ecosystem.



Claire Beattie
Executive Director, Asset
Activations
School Infrastructure NSW,
The Department of Education



Chris Crichton
Manager Education
Sport New Zealand



Phil Reeves
Chair, AQIA and
Executive Officer
School Sport Australia

STREAM WORKSHOPS



THURSDAY, JULY 27, 2023

1:30 PM - 2:15 PM

Workshop Session 1a.1:

Design shifts to meet generational and participation changes



Ian Brewster

Principal
Brewster Hjorth Architects



Theo Kerlidis

Principal
k20 Architecture



Mike McGrath

Principal
CO.OP Studio



Andrew Tripet

Principal, Sector Lead,
Community
NBRS

Workshop Session 1b.1:

Management innovations to drive community outcomes



Madeleine Wilkie

Managing Director
Urban Rec Australia



Carolyn Morris

Chief Executive Officer
The Y (Victoria)

Workshop Session 2.1:

Inclusion for young people – Embracing fun to grow participation and maximise retention. Made possible through VicHealth



Tamatha Harding

Head of Tennis Delivery
Tennis Victoria



Chloe Bishop

Active Recreation
Implementation Consultant
Sport New Zealand



Max Vollebergh

Social and Schools Program
Coordinator
Bowls Australia

Workshop Session 3.1:

Global consensus on measuring social value and impact within communities



Barrie Elvish

Chief Executive Officer
AUSactive and inaugural
Chair of the World Active
Forum



Prof. Alfonso Jimenez

Chief Research & Innovation
Officer
GO fit LAB



Nicola Gamble

Intelligence Team Member
Sport New Zealand

Workshop Session 4.1:

Play is the earliest foundation for a more inclusive and equitable society



Pierre Comis

Chief Executive Officer
Special Olympics Australia



Fiona Robbé

Director
Fiona Robbé Landscape
Architects

Workshop Session 5.1:

Sports synthetic surface innovation strategies to grow participation



Chris Rawlinson OLY

Senior Government Relations
Manager
Football Australia



David Thompson

Facilities Manager
Hockey Australia



Shayne Ward

Head of Facilities and Local
Government Partnerships
Australian Football League

Workshop Session 6.1:

The need for a bold agenda to allow sport to deliver on its potential



Emma Highwood

Chief Executive Officer
Hockey NSW



Tony Hood

Chair FRAC
Gymnastics Australia



David Pryles

Chief Executive Officer
Hockey Australia

Workshop Session 7.1:

Schools embracing sports academies - Impacts on school enrolments and community usage

Kendall Clarke

Assistant Principal
The Grange P-12 College, Melbourne



Mark McAllion

Director
Maribyrnong Sports Academy



Nick Mooney

Executive Director
Sports Excellence
Scholarship Fund



STREAM WORKSHOPS



THURSDAY, JULY 27, 2023

2:20 PM - 3:05 PM

Workshop Session 1a.2: Balancing fun and safety with demand and profitability



Eyal Amit
Chief Commercial Officer and
Co-Founder
Lynxight (Israel)



Jonathan Keller
Chief Executive Officer
Life Floor (USA)

Workshop Session 1b.2: Workforce challenges – An industry challenge – Panel session



Shane Dunne
General Manager
Aligned Leisure



RJ Houston
General Manager, Capability
and Industry
Royal Life Saving Society
Australia



Kathy Parton
Chief Executive Officer
Aquatics & Recreation
Victoria

Workshop Session 2.2: Aged participation – Painting a new picture of participation and health



Richard Joseph
Active & Healthy Ageing
Coordinator
Maroondah City Council



**Prof Pazit Levinger PhD,
AEP**
Principal Researcher
National Ageing Research
Institute



Natalie Nolan
Program Coordinator
Leisure Networks

Workshop Session 3.2: Transforming active communities - What it means to strategy and policy for state and local Government



Luke Beattie
Senior Project Manager,
Precincts and Priority Projects
Sport and Recreation Victoria

Workshop Session 4.2: The importance of allowing children to play and not specialise for sport



Aidan Burns
Play Participation Officer
Playboard (Virtual)



Lori Modde
Chief Executive Officer
Outdoors Recreation NSW &
ACT

Workshop Session 5.2: Design innovations, limited only by one's imagination



George Devenish
Managing Director
iDwala



Leon Retallick
Business Manager
ICP Group Australasia



Mark Wright
Head of Sport and Local
Community
University of NSW

Workshop Session 6.2: Megatrends shaping the future of sport



Cameron French
General Manager
Participation
Australian Sports Commission



Stuart Hodge
Chief Executive Officer
Sport NSW



Josh Marton
General Manager Public
Affairs & Marketing
Australian Golf, PGA of
Australia

Workshop Session 7.2: Sport is more than creating tomorrow's Olympians - What can this mean to principals?



Fiona Taylor
Principal
Western Heights College



Assmaah Helal
Head of Operational Growth
Creating Chances



STREAM WORKSHOPS



FRIDAY, JULY 28, 2023

11:15 AM - 12:00 PM

Workshop Session 1a.3: Planning community hubs and social infrastructure with impact



Darryl Condon

Managing Principal
hcma architecture + design
IAKS Vice President (Canada)



Andrew Tripet

Principal, Sector Lead,
Community
NBRS

Workshop Session 1b.3: Embracing data and industry insights to grow participation and membership

Terry Dillon

Chief Executive Officer and
Co-Founder
CLUBMAP



James Ellender

Chief Executive Officer
ActiveXchange



Oren Golvan

Head of Analytics
Experian Australia

Workshop Session 2.3: Changing the narrative – Sport, physical activity, lifestyle choices, or all



David Burns

Founder and Chief Executive
Officer
Collective Leisure



Chelsea Lang

Deputy Executive Director
Y Lab



Sue McGill

Director, Participation Growth
Australian Sports
Commission

Workshop Session 3.3: A collaborative approach to planning a whole of city/town approach



Prof. Robert Copeland

Director, Advanced Wellbeing
Research Centre
Sheffield Hallam University



Paul Moore

Manager Projects and
Partnerships, Sector
Capability and Partnerships
Office for Recreation, Sport
and Racing (South Australia)



Sean Sheehy

Policy Officer, Sector
Capability and Partnerships
Office for Recreation Sport
and Racing (South Australia)

Workshop Session 4.3: 20 minute play precincts

Speakers to be announced soon

Workshop Session 5.3: Embracing the next generation of synthetic surfaces



Jarrod Hill

Managing Director
SPORTENG



Ian Tittershill

Senior Vice President
International
FieldTurf Tarkett

Workshop Session 6.3: Innovative funding approaches



Katrina Hicks

General Manager Fundraising
Football Australia

Speaker to be announced soon

Workshop Session 7.3: Connecting the dots between schools, participation and community sport - How it can drive student outcomes



Claire Beattie

Executive Director, Asset
Activations
School Infrastructure NSW,
The Department of Education



Drew Mitchell

Program Manager
Active Schools, ACHPER
Victoria



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events@smartconnection.net.au



nationalsportsconvention.com.au

STREAM WORKSHOPS



FRIDAY, JULY 28, 2023

12:05 PM - 12:45 PM

Workshop Session 1a.4: The 50m pool is dead, long live community leisure water



Simon Bryson
General Manager, Operations
Aligned Leisure



Nadine Kemp
Regional Executive Manager
The Y (Victoria)



Joanne Love
President
Swim Coaches and Teachers
Australia



Todd McHardy
Chief Executive Officer
BlueFit

Workshop Session 1b.4: Next generation of management models for the next generation of community leisure centres



John Clark
Chief Executive Officer
South East Leisure



Nick Cox
Chief Executive Officer
Belgravia Health and Leisure
Group



Shane Dunne
General Manager
Aligned Leisure

Workshop Session 2.4: The importance of data insights to future proof participation



Dean Brostek
Co-Founder
The Kinetica Group



Chris Rawlinson OLY
Senior Government Relations
Manager
Football Australia



Karen Pegrum
Assistant Director, Insights:
Australian Sports Commission

Workshop Session 3.4: Planning for a 20 minute community and the impact on community provision



Nick Ison
Director
Place Design Group



Chelsea Lang
Deputy Executive Director
Y Lab

Shelley Mulqueen Program Manager Sports Focus

Workshop Session 4.4: Designing to future proof play parks for the next 20+ years



Kim Becherand
Head of Inclusive Play
Touched by Olivia



Mark Chatman
Victorian Sales Manager
KOMPAN Australia



Mary Jeavons
Landscape Architect
Jeavons Landscape
Architects

Workshop Session 5.4: Innovation to change the narrative in our design and management



Paul Kamphuis
General Manager
Polytan



Craig Nicholls
Managing Director
Smartlux

Workshop Session 6.4: Managing sport volunteers – Our backbone for success in 2032



Carol Cunningham
Head of Volunteer
Management
parkrun Asia Pacific



Richard McInnes
Chief Executive Officer
Water Polo Australia



Dr. Lindsey Reece
Director, Sports Programs
Australian Sports
Commission

Workshop Session 7.4: Ensuring sports in schools is affordable



Nick Mooney
Executive Director
Sports Excellence
Scholarship Fund



STREAM WORKSHOPS



FRIDAY, JULY 28, 2023

1:40 PM - 2:30 PM

Workshop Session 1a.5:

On the path to “Net Zero” energy facilities – A deep dive



Darryl Condon

Managing Principal
hcma architecture + design &
IAKS Vice President (Canada)



Alexia Morgan

Group Manager, Business
Improvement
Belgravia Health and Leisure
Group



Yaara Plaves

Associate Director
Hames Sharley

Workshop Session 1b.5:

Innovative programs reposition traditional facilities in the community



Brooke Atkins

Executive Director
LARCAN



Assmaah Helal

Head of Operational Growth
Creating Chances

Workshop Session 2.5:

Mind the Gap - Bringing Australia Together Across Generational and Societal Divides



Dr. Ruth Jeanes

Professor, School of
Curriculum Teaching &
Inclusive Education
Monash University



Sunil Menon

Head of Community
Melbourne City Football Club



Bridget Senyszyn

Principal Project Officer,
Sector Capability and
Partnerships
Office for Recreation Sport
and Racing (South Australia)

Allyson Walker

Manager Aboriginal Programs,
Participation and Sector Development
Sport and Recreation Victoria

Workshop Session 3.5:

Developing active municipality strategies – Measuring Impact



Michael Casey

Coordinator Recreation,
Active & Connected
Communities
Cardinia Shire Council



Prof. Robert Copeland

Director, Advanced Wellbeing
Research Centre
Sheffield Hallam University



Sean Sheehy

Policy Officer, Sector
Capability and Partnerships
Office for Recreation Sport
and Racing (South Australia)

Workshop Session 4.5:

Embracing human centred design and child rights approach for designing future play environments



Fiona Robbé

Director
Fiona Robbé Landscape
Architects

Workshop Session 5.5:

Future proofing our sports surfaces - Panel session exploring what's next with community sports fields, courts and surfaces



Trent Cummings

Chief Financial Officer
Tuff Group



John Curtis

Managing Director
Synergy Turf



Paul Kamphuis

General Manager
Polytan



Anthony Saba

Managing Director
Limonta Sport Australia



Ian Tittershill

Senior Vice President -
International
FieldTurf Tarkett

Workshop Session 6.5:

Reimagining marketing and communications for sport – Or reimagining sport to be more successful at marketing



Kipp Kaufmann

Executive General Manager,
Sport
AusCycling



Stuart Williams

Managing Director
SHUNT Media

Tim Anderson

Consultant
LOTE Agency

Workshop Session 7.5:

Sports that have programs ready for schools NOW

Speaker to be announced soon

*Correct at time of printing. Program subject to change. For most up to date program visit the website.

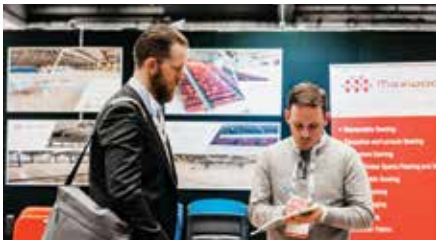
SUPER CHARGED NSC23 EXPO

FREE-TO-ATTEND

The free-to-attend Sports & Recreation Expo is not to be missed! See, touch, connect and source the latest products, services and solutions for the industry.

The expanded Sports & Recreation Expo will now feature 8 interactive and immersive Activation Areas for the industry to experience the latest tech, sports, products and solutions! The new lounge areas and barista made coffees will create improved networking areas to connect with colleagues and exhibitors. The free-to-attend Expo is THE destination to source the latest products, services, technology and solutions for business improvement. The Sports & Recreation Expo is an event not to be missed!

FREE
TO
ATTEND



THE MEETING PLACE FOR SPORTS INDUSTRY PROFESSIONALS
Showcasing the Latest Solutions for the Industry



REGISTER NOW FOR THE FREE-TO-ATTEND EXPO AT
nationalsportsconvention.com.au/register

ACTIVATION AREAS

THE INDUSTRY'S DESTINATION TO
SOURCE THE LATEST PRODUCTS,
SERVICES & SOLUTIONS



COMMERCIAL PARTNERS

Platinum Partners



Gold Partners



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Participation Stream Partner



MEET THE EXHIBITORS



BOOK A STAND TODAY

Please email events@smartconnection.net.au



NSC COMMITMENT TO AN INCLUSIVE EVENT



GENDER EQUALITY

The National Sports & Physical Activity Convention is committed to gender equality and has strived to work with our collaborators to ensure this is reflected in the overall program for a balance of speakers. We have set an overall target of 40% minimum. We recognise in some industry sectors gender equality is not as balanced as we would like, so we are encouraging affirmative action to encourage a more balanced workforce.



ACCESSIBILITY

We are committed to providing opportunities for all to access the NSC. We are reducing the burden of cost as a barrier by offering:

- ▶ Collaborator reduced costs for their members
- ▶ Early bird prices that are the most economical solution
- ▶ Group rate packages - five for the price of four tickets
- ▶ Working with some State and Territory Governments and peak bodies to provide subsidised rates for organisations that may only be able to send one representative

Contact your local State/Territory Government, your State community sport organisation or any of our collaborators to explore if they are supporting this and can offer a subsidised registration.

40% MINIMUM TARGET



FUTURE LEADERS PROGRAM

In consultation with collaborators, the FUTURE LEADERS PROGRAM has been developed to provide opportunities for our next generation of leaders. VicHealth is the Future Leaders Partner, with the aim of encouraging young people to attend the program and help change the narrative. The Future Leaders Program includes:

Future Healthy, Schools Leadership Forum

Showcasing the industry to the year 11 and 12 students who are keen to appreciate the opportunities within the broad sports sector, with an inspirational introduction, and a panel of young leaders to showcase the broad opportunities in sport, from a career and academic perspective. Job roles, volunteering opportunities and educational pathway opportunities will be on offer to all participants.

Career teachers and schools who wish to attend with their students should contact us at events@smartconnection.net.au

Volunteer organisations and organisations who are keen to provide work and volunteer opportunities for young people please contact the organisers at events@smartconnection.net.au

Future Healthy University Leadership Program

Encourage undergraduate students to attend the NSC23, and in addition 10 students through an EoI process will be asked to complete a stream review and produce a Topical Summary Paper at the end of the event, that will be distributed to attendees.

Future Leaders Early Career Scholarship Program

Already four State and Territory Departments of Sport and Recreation have supported this initiative where they will be supporting 10 early career (under 25) people to be able to attend the NSC free of charge. Any organisation that would like to be part of this Early Career Scholarship Program should contact us at events@smartconnection.net.au

Future Leaders Voice

We have worked with VicHealth and embed into stream sessions the voice of young leaders.

Supported by  VicHealth



INCLUSIVE ENVIRONMENT

The NSC has worked with the Melbourne Convention and Exhibition Centre to create an inclusive environment for attendees and this includes:



Vision impairment

Braille is provided on all room door signage and fixed directional signage throughout the venue. MCEC is guide dog friendly and welcomes any registered assistance dogs into all areas of the building.



Assisted hearing

Most meeting rooms within the Convention Centre are equipped with TTA Hearing Assisted telephones, and hearing assisted devices available to hire. To book, call our Customer Service team on +61 3 9235 8000 or email enquiries@mcec.com.au. The NSC is working with Deaf Victoria to have Sign Interpreters available for all Keynote Sessions through out the two days. If there are specific needs where possible the NSC will embrace these and work with Deaf Victoria to provide accessible options.



Wheelchair access

There are accessible toilets, ramps and lifts throughout our venue, including lift access from the car parks. If you'd like to hire a wheelchair from us, call the MCEC Customer Service team on +61 3 9235 8000 or email at enquiries@mcec.com.au.



Parent Rooms

The MCEC Parent Rooms offer a comfortable and private space for parents and children. Located in both the Convention and Exhibition Centres, these feature everything you need to change or feed in privacy and comfort.



Prayer Room

Separate male and female prayer rooms including washing facilities are located in the Convention Centre, close to the customer service desk.

National Sports & Environment Conference Program

**THURSDAY
JULY 27 2023**

8:45am-9:00am	NSC 2023 Welcome and Official Opening	
9:00am-10:15am	NSC Global Thought Leader Keynote Session 1: A new frontier for our industry	
10:15am-11:15am	Morning Break and Expo Networking - Sport and Recreation Expo	
11:15am-12:30pm	Keynote Session 1: The future for sport - The impact of a changing planet on our sport, our people and our places to play	
	Creating a new vision for sport that embraces the challenges that climate change is having on the environment, will provide opportunities for sport to be more innovative by understanding the science, embracing global initiatives and collectively reduce the impacts on our planet, our people, our communities and our sports.	
	CSIRO	The science of climate change and impacts on weather and Aussie life outdoors and the sports and events industry
	Claire Poole, Founder and Chief Executive Officer; Sports Positive	The science of climate change and impacts on weather and Aussie life outdoors and the sports and events industry
12:30pm-1:30pm	Lunch and Expo Networking - Sport and Recreation Expo	
1:30pm-2:15pm	SEA WORKSHOP 1: How to create a realistic climate change strategy	
	Claire Poole, Founder and Chief Executive Officer; Sports Positive	Introduction to strategic frameworks and UN's sports for climate action charter
	Todd Day, Chief Operating Officer and Chief Financial Officer; Australian Olympic Committee	The Australian Olympic Committee launched its inaugural climate action plan in December 2022, which lays out the organisation's commitment to climate action and sustainability and its leadership role of Olympic sports in Australia.
	Matthew Nicholas, Director of Sustainability; Tennis Australia	Tennis Australia is one of Australia's largest and most successful Sports organisations, straddling major events, national and state based organisations and guiding and supporting local clubs. Tennis Australia was the first Australian sporting organisation to commit to the United Nations Sports for Climate Change Action Framework, and continues to demonstrate leadership across many areas of sustainability
2:20pm-3:05pm	SEA WORKSHOP 2: Sustainability leadership: Aspirations, goals and outcomes – The reality and consequence for sport, recreation and events on clubs and communities	
	Sheila Nguyen, Head of Sustainability Aus & NZL; FIFA Women's World Cup 2023	FIFA Women's World Cup - their aspirations and ability to deliver -The sustainability strategy for the FIFA Women's World Cup 2023 aligns with FIFA's long standing sustainability framework and ambitions, as well as the social, economic, and environmental priorities in Australia and Aotearoa New Zealand. The actions and measures for the tournament cover a broad range of areas for ESG, and include the key environmental topics of climate action, waste minimisation, green buildings, and procurement.
	Rita Nehme, Social Impact and Sustainability Manager; Richmond Football Club	In July 2022 Richmond Football Club launched its inaugural 2022-2024 Environmental Sustainability Action Plan (ESAP) in what was a first across the AFL industry. The detailed action plan outlined how Richmond will deliver on its United Nations' Sports for Climate Action Initiative commitment to achieve net-zero emissions by 2040. The ESAP identifies how Richmond will contribute to critical environmental focus areas, including sustainable material sourcing, waste management, biodiversity, and climate leadership.
3:05pm-4:00pm	Afternoon Break and Expo Networking - Sport and Recreation Expo	
4:00pm-5:00pm	Q&A Session with Claire Poole	
5:00pm-5:15pm	Australian Sport, Recreation and Play Innovation Awards	
5:15pm-6:15pm	NSC Networking Event	





National Sports & Environment Conference Program

FRIDAY
JULY 28 2023

9:00am-10:15am	NSC Global Thought Leader Keynote Session 2: Climate change leadership opportunities in sport, major events and community participation	
10:15am-11:15am	Morning Break and Expo Networking - Sport and Recreation Expo	
11:15am-12:00pm	SEA WORKSHOP 3: Practical approaches to sustainability that can make an immediate difference - Panel session	
	Jen Camilleri, General Manager Affiliate Services; Netball Victoria	ASGA - Recycling and reuse of sports equipment programs. Netball Vic's netball exchange program
	Jarrold Hill, Director; SPORTENG	Retrofitting sports facilities and buildings to reduce energy needs, specific projects they've worked on
	Fiona Young, Manager Places to Play; Tennis Victoria	Implementing quick-wins to reduce environmental impact
	Rebecca Roe, Manager Digital Engagement & Operations; Western Force Rugby	Engaging players and fans to deliver positive environmental outcomes
12:05pm-12:45pm	SEA WORKSHOP 4: How to calculate your environmental footprint	
	Holistic overview of how to track the environmental impact of your organisation. Ensuring key impacts and resources are considered when calculating your environmental footprint, including water, energy, waste, transport and biodiversity.	
	Adam Luscombe, YMCA Vic, General Manager; SA Aquatic and Leisure Centre	SA Aquatic and Leisure Centre was built with environmental footprint reduction in mind
	Michelle Morris, Principal; MI Global	FIBA Women's Basketball World Cup. Guided by the United Nations Sustainable Development Goals and the United Nations Framework Convention on Climate Change Sports for Climate Action, the FIBA Women's Basketball World Cup Sustainability Program delivered on several key areas of sustainability
12:45pm-1:40pm	Lunch and Expo Networking - Sport and Recreation Expo	
1:40pm-2:30pm	SEA WORKSHOP 5: Benefits from proactive strategies for climate and environmental action	
	Exploring real world case studies of how organisations and events have benefited from strategic commitment to change, sharing global insights and local case studies of how small clubs, event promoters and facility owners have benefited from taking a positive approach to the opportunity	
	Darebin City Council	Darebin City Council were one of the first Councils to declare a climate emergency, and used this to guide their approach to implement a range of environmental initiatives across council facilities. Included in this are many initiatives that have been incorporated into sports and recreation facilities, that have returned financial and non-financial benefits back to the community
	Tim Goldsbrough, Club Manager; City of Melbourne Bowls	City of Melbourne Bowls Club have been able to demonstrate financial benefits from implementing environmental strategies in their organisation
2:30pm-3:15pm	Afternoon Break and Expo Networking - Sport and Recreation Expo	
3:15pm-4:15pm	NSC Global Thought Leader Keynote Session 3: Money is a terrible master but an excellent servant	

*Note: Additional conference program will be coming soon.



Hosted by



Australian Sports
Technologies Network
Powering Sports Innovation

Australian Sports Technology Conference Program

DAY 1: THURSDAY 27 JULY

8:45am-9:00am	NSC 2023 Welcome and Official Opening
9:00am-10:15am	NSC Global Thought Leader Keynote Session 1: A new frontier for our industry
10:15am-11:15am	Morning Break and Expo Networking - Sport and Recreation Expo
11:15am-12:30pm	ASTN International Sports Technology Keynote Speaker
12:30pm-1:30pm	Lunch and Expo Networking - Sport and Recreation Expo
1:30pm-2:15pm	Emerging trends in sports technology - Panel Q&A led by ASTN Director John Persico
2:20pm-3:05pm	2023 Sports Innovation Report - presentation led by ASTN Chair Martin Schlegel
3:05pm-4:00pm	Afternoon Break and Expo Networking - Sport and Recreation Expo
4:00pm-5:00pm	NSC Oration
5:00pm-5:15pm	Australian Sport, Recreation and Play Innovation Awards
5:15pm-6:15pm	NSC Networking Event



Hosted by



Australian Sports
Technologies Network
Powering Sports Innovation

Australian Sports Technology Conference Program

DAY 2 – FRIDAY 28 JULY

9:00am-10:15am	NSC Global Thought Leader Keynote Session 2: Climate change leadership opportunities in sport, major events and community participation
10:15am-11:15am	Morning Break and Expo Networking - Sport and Recreation Expo
11:15am-12:00pm	ASTN Member Showcase Session 1 - Live streaming of sports
12:05pm-12:45pm	ASTN Member Showcase Session 2 - Future of sports technology
12:45pm-1:40pm	Lunch and Expo Networking - Sport and Recreation Expo
1:40pm-2:30pm	ASTN Member Showcase Session 3 - Scaling national integrity frameworks and communication through technology hosted by Isaak Dury
2:30pm-3:15pm	Afternoon Break and Expo Networking - Sport and Recreation Expo
3:15pm-4:15pm	NSC Global Thought Leader Keynote Session 3: Money is a terrible master but an excellent servant





THE AUSTRALIAN SPORT, RECREATION AND PLAY INNOVATION AWARDS

The National Sports & Physical Activity Convention 2023 is host of the Australian Sport, Recreation and Play Innovation Awards. The purpose of these awards is to recognise and celebrate individuals and organisations from the play, recreation, community sport, government and education sectors who through their innovations are encouraging more people to be active and for the industry to be more sustainable. Award nominations will be open from 1 March 2023 through to 30 May 2023. The awards celebrate the following categories:

PROGRAMS AND ACTIVITIES


Innovative programs, activities and events that have been developed to encourage the community to be more active.

SPORT AND INCLUSION

How sport can make a difference to an inclusive society and how inclusion can grow participation in play, recreation and community sport.

SOCIAL VALUE OF PARTICIPATION

Measuring the impact that participation has on the health, economic and community value of a community.

Supported by 

MARKETING AND COMMUNICATIONS

The communication messages that innovatively activates the community for more people to be active, play, recreate and participate in community sport.

YOUNG INNOVATOR OF THE YEAR

A young person (under 25) who has developed a program, space, activity, technological solution or innovative partnership that is encouraging more people to be active.

MAJOR EVENT PROMOTION

Providing community opportunities to grow participation by aligning a mass participation or a major spectator event.

TECHNOLOGY

Innovations in technology that support Business to Business (B2B) improvements for the industry or Business to Consumer (B2C) experiences.

SPORT AND LEISURE FACILITY DESIGN

Innovative design and management that creates an environment where more people are active (built and natural environments), whilst embracing the principles of sustainability.

Supported by 

SPORTS SURFACES

Innovative solutions that allow greater intensity and durability of natural, hybrid, synthetic or hard sports surfaces that allow for greater usage, whilst embracing the principles of sustainability.

SPORT AND CLIMATE CHANGE

Innovations that organisations have embraced that recognise the impact that sport can have on climate change and how they have focused on reducing their carbon footprint.

PLAYGROUND DESIGN

Designs and developments that allow and encourage more children to play, have fun and be active.

COMMUNITY SPORTS FUNDRAISING

Innovations that organisations have embraced that recognise the impact that sport can have on climate change and how they have focused on reducing their carbon footprint.

Supported by 

THE OVERALL SPORT, RECREATION AND PLAY INDUSTRY AWARD FOR INNOVATION

This award will provide the prize for the Overall Australian Sport, Recreation and Play Innovation Award. The winner will be chosen from one of the above twelve category winners.



TO NOMINATE OR FOR MORE INFORMATION,
VISIT THE NSC WEBSITE AT NATIONALSPORTSCONVENTION.COM.AU/AWARDS

NSC INDUSTRY TOURS

WEDNESDAY 26 JULY | FROM \$195 + GST

NSC23 will offer a day of innovation tours to sports fields and facilities, community sport and leisure facilities, and children's playgrounds and play spaces, with expert leaders and industry specialists to guide you through the day.



PLAY AND PLAY ENVIRONMENTS TOUR

In partnership with 

Designing local play opportunities for all, contributes to a healthier future for our children, young people and communities.

The sites will include:

- ▶ Rocks on Wheels - starting at Southbank with morning tea to discuss the risk around Mike Hewson's designed playground
- ▶ Adventure Playground - travel to St Kilda to hear from staff and council on adventure playgrounds
- ▶ Pocket Park - hear from the person responsible for pocket parks and play spaces along with how they contribute to incidental play and exercise
- ▶ Olivia's Estate - view one of Australia's first play spaces which brings together technology, gaming and outdoor equipment that is inclusive of all ages in Truganina



COMMUNITY LEISURE FACILITIES DESIGN INNOVATION TOUR

In partnership with 

Sustainable and functional design is the new generational thinking around community leisure centres. Exploring innovative approaches that will engage and encourage more people to be active, have fun, be safe and return more often. The sites will include:

- ▶ Northcote Aquatic and Leisure Centre – due to open mid year and designed with the latest sustainability techniques and practices
- ▶ Windy Hill - experience the latest life saving camera technology that is helping lifeguards manage pool safety better to create safer venues for the community to visit.
- ▶ Ascot Vale Leisure Centre – where the Council and Belgrave Leisure have developed a carbon neutral venue as part of Councils vision for carbon neutrality by 2030
- ▶ Plus two other centres to be confirmed



SPORTS SURFACES - DESIGN AND INNOVATION TOUR

In partnership with 

Innovation of technology, design and master planning drives future thinking, With a focus on reimagining current facilities with new technology can drive success and sustainability. Exploring the latest surface technology and approaches with the day exploring:

- ▶ Hybrid turf and use to reinforce high wear areas on sports fields
- ▶ Hard surfaces, gel and acrylic options and exploring the pros and cons of each
- ▶ 3G fields and discussion around the next generation of surfaces (4G) with no performance infill
- ▶ Replacing a 3G field, the learnings from the last two years and what you need to consider, visiting an older field that has recently been replaced.



CLIMATE CHANGE AND SUSTAINABILITY TOUR

Hosted by 

The Sports Environment Alliance will take delegates on a tour of several iconic sport and recreation sites around Melbourne to discuss how embracing climate change for sports and leisure buildings will reduce the carbon footprint, increase sustainability of the facilities and create a considerable impact on future generations.

**Correct at time of printing.*

BOOK ONLINE

Book the tour online today at nationalsportsconvention.com.au





VENUE AND ACCOMMODATION

MELBOURNE CONVENTION AND EXHIBITION CENTRE

The National Sports & Physical Activity Convention is being held at the Melbourne Convention and Exhibition Centre (MCEC) with accessible hotels, easy transport connections and social opportunities, we aim to make the NSC as easy to attend as possible.

The MCEC operates a safe environment for all visitors, with their VenueSafe Plan available online at mcec.com.au/venuesafe

The MCEC was the first convention centre in the world to be awarded a 6-star green star environmental rating, and continues to lead the way as a sustainable event destination, with their five-year sustainability strategy.



ACCOMMODATION

This year we are partnering with Novotel – Melbourne, South Wharf to provide accommodation for those attending the NSC23. Just a short walk from the Melbourne Convention and Exhibition Centre it is in the perfect location.

Please use the link below to book directly on Novotel’s website and enter the code “**NATSPO**” within the special rates dropdown to receive a **10% discount**.



NOVOTEL MELBOURNE SOUTH WHARF

7 Convention Centre Pl, South Wharf VIC 3006

The four-star Novotel Melbourne South Wharf opened in 2018 and has direct access to MCEC. Featuring 26 levels with 347 accommodation rooms and suites, guests can choose from a range of inspired accommodation rooms and suites.

Please note: This discount will be available on all flexible public rates offered; however, it does not include breakfast.

BOOK NOW AT

nationalsportsconvention.com.au/more-info/#accommodation



REGISTRATION

National Sports & Physical Activity Convention invites you to attend the leading knowledge sharing, networking and expo for the sports and recreation industry.

National Sports & Physical Activity Convention

EARLY BIRD

Available until 28 April 2023 (inc GST)

Delegate 2-Day Registration	\$1,450
Delegate 2-Day Group Registration Discount 5 for 4	\$5,790
Delegate 1-Day Registration	\$970
Collaborator Member Discount Rate 2-Day Registration	\$1,325
Collaborator Member Discount 2-Day Registration 5 for 4	\$5,302
Collaborator Member 1-Day Registration	\$860

Australian Sports Technology Conference

EARLY BIRD

Available until 12 May 2023 (inc GST)

Australian Sports Technology Conference 2-Day Registration	\$1,450
Australian Sports Technology Conference 1-Day Registration	\$970
ASTN Member Discount 2-Day Registration	\$1,215
ASTN Member Discount 1-Day Registration	\$860

National Sports & Environment Conference

EARLY BIRD

Available until 12 May 2023 (inc GST)

National Sports & Environment Conference 2-Day Registration	\$1,450
National Sports & Environment Conference 1-Day Registration	\$970
SEA Member Discount 2-Day Registration	\$1,215
SEA Member Discount 1-Day Registration	\$860

**...Join the innovation
in connecting play,
exercise, recreation
and participation
with other industries.**



**NATIONAL
SPORTS
& PHYSICAL ACTIVITY
CONVENTION**

27-28 JULY 2023 - MELBOURNE CONVENTION & EXHIBITION CENTRE